

COOKIE POLICY

Last updated January 18th, 2024.

Welcome to the Perfectly Imperfect (“**Perfectly**”) Cookie Policy. This Cookie Policy explains how we use cookies and similar technologies as well as the options you have to control them.

What are cookies and how does Perfectly use them?

A cookie is a small text file that a site stores on your computer or mobile device when you visit the site. Browsers support cookies and similar technologies (such as local storage and pixels) so that a site like Perfectly can remember information about your visit and can use the information to improve your experience and to create aggregated anonymized statistics about usage of the site. In this Policy, we use the term “cookie” to refer both to cookies and similar technologies.

Cookies may be set by the site you are visiting (“**first-party cookies**”) or by a third party, such as those who provide analytics or interactive content on the site (“**third-party cookies**”). Our first-party cookies include, without limitation, cookies that are strictly necessary for performance of the site, functional cookies, and cookies related to analytics/performance.

Strictly Necessary: These cookies are necessary for our services to function properly and securely and cannot be switched off in our systems. You can set your browser to block or alert you about these cookies, but then some parts of the site will not work. These include:

<i>Cookie</i>	<i>Purpose</i>	<i>Expires</i>
<i>PerfectlyImperfectAuthCookie</i>	Stores a login token needed to act as a logged in user.	1 year
<i>PerfectlyImperfectAuthCookie</i>	Stores information that identifies your session.	When browsing session ends

Functional: These cookies allow Perfectly to provide enhanced functionality and personalization. If you do not allow these cookies, then some or all of these features may not function properly.

Analytics and Performance: These cookies allow us to count visits and traffic sources to our site so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular, and see how visitors move around the site.

Third-Party Cookies: Perfectly's services include cookies from third parties that we partner with directly or indirectly. Many of these third parties are companies that work with us.

How do I control cookies and how my data is used?

There are a number of ways that you can control how information is collected from cookies on Perfectly and how that information is used. These are:

Your browser settings: Your browser includes controls that allow you to manage the use of cookies by the sites that you visit. Most browsers have features that enable you to see and delete cookies stored on your device and to block cookies from all or selected sites. For more information, here are links to external help materials from some of the popular browsers:

- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Google Chrome](#)
- [Microsoft Edge](#)

Your mobile device settings: Your mobile device may also include browser settings that allow you to manage the use of cookies, especially if the device supports iOS and Android devices.

On iOS, you can search for a setting called *Limit Ad Tracking*.

On Android, you can search for a setting called *Opt out of Ads Personalization*.

Your data will be processed in the US, EEA/EU and the UK in accordance with our [Privacy Policy](#). If you have any questions about our use of cookies, email us at privacy@perfectlyimperfect.fyi.

PERFECTLY IMPERFECT LLC

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